# ENPOWER

# Your Health & Dreams





#### **VOLLARA COMPENSATION PLAN 2024**

## Welcome to the Vollara Compensation Plan

At Vollara our mission is to empower your health and dreams. One dream we hope to help many realize is their own personal financial health and finances. Our Compensation Plan is your guide to achieving optimal earnings potential and reaching your financial goals as you fulfill you personal health goals. Whether your journey starts with goals such as paying off debt, finding your "community," or being your own boss with the freedom to spend your days as you see fit. Vollara is here to support you every step of the way.



At Vollara we have a robust yet simple Compensation Plan....

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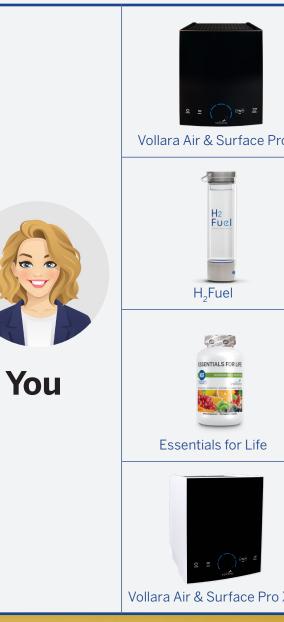


## **Retail Sales Profits**

Sell products, get rewards.

- Profits paid monthly
- Eligibility Open to All Ranks
- Retail Commission\* \*Retail Commission - You will receive the difference between wholesale and retail paid on any customer order processed through the company and a 4% (based on retail price paid) processing fee is charged for each order.

## **Retail Sales Profits**



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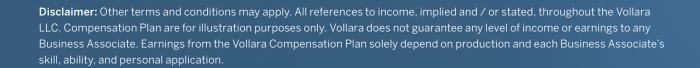
	Retail	Wholesale	You Earn*
ſŌ	\$799 <sup>99</sup>	\$399 <sup>99</sup>	\$400 <u>00</u>
	\$299 <sup>99</sup>	<b>\$104</b> <sup>99</sup>	\$195 <u>00</u>
	<b>\$77</b> <sup>99</sup>	\$68 <sup>99</sup>	<b>\$9</b> <u>00</u>
XL	\$1,499 <sup>99</sup>	\$599 <sup>99</sup>	\$900 <u>00</u>

## **Sponsoring Pack Bonus**



#### **Sponsoring Pack Bonus**

- 1. Personally sponsor new Associates who, within their Fast Start Period, purchase qualifying Vollara Packs to earn a Sponsoring Pack Bonus. In addition, their first qualifying pack outside their Fast Start Period will also pay a Sponsoring Pack Bonus.
- 2. Qualifying Packs using EZ Pay will pay half of the Sponsoring Pack Bonus when down payment is made and order placed. The balance of the Sponsoring Pack Bonus is paid when the last payment is received by the scheduled pay-off date.
  - Pack Bonus Paid Weekly
  - Open to All Ranks





\*For qualifying packs, refer to the Vollara Quick Reference Price Sheet.

#### **You Receive\***

#### \$200<sup>00</sup>

#### \$100<u>00</u>

#### \$150<sup>00</sup>

#### \$200<sup>00</sup>

## **# Fast Start** Bonus\*

You earn as you build.

#### **Fast Start Bonus**

You are eligible to earn this Fast Start Bonus up to the percentage specified at your pay rank. This bonus is paid on orders placed by your downline associates in their Fast Start Period. These bonuses are differential payouts, meaning your payout will be calculated as the difference between your eligible rate and highest rate paid to any downline enrollees. When you are a Bronze or Silver Associate you may earn 5% when your downline is also qualified as one of these pay ranks. A maximum of up to 35% of the CV will be paid on any order through the Fast Start Bonus. These pay up the sponsoring tree.

- Bonus Paid Monthly
- Open to All ranks

## **Fast Start Bonus**

Title

You receive commission
Business Associate
Bronze Associate
Silver Associate
Gold Executive
Platinum 1-Star Executive
Platinum 2-Star Executive
Platinum 3-Star Executive
Platinum 4-Star Director
Platinum 5-Star Ambassador

\*Orders qualify for either the Fast Start Bonus OR Team Bonus, but not both.

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#### **Fast Start Bonus**

sion on a % of volume up to:

20%
20%
20%
35%
35%
35%
35%
35%
35%

## Team Bonus<sup>\*</sup>

Build a community, earn rewards.

#### **Team Bonus**

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You are eligible to earn this Team Bonus up to the percentage specified at your pay rank. This bonus is paid on orders placed by your downline associates outside their Fast Start Period. These bonuses are differential payouts, meaning your payout will be calculated as the difference between your eligible rate and highest rate paid to any downline enrollees. When you are a Silver Associate, you may earn 5% when your direct downline also qualified as a Silver pay rank. A maximum of up to 35% of the CV will be paid on any order through the Team Bonus. These pay up the enrollment tree.

- Bonus Paid Monthly
- Eligibility Open to All Ranks

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#### **Team Bonus**

#### Title

You receive commission on a % of volume up to:

**Business Associate** 

Bronze Associate

Silver Associate

Gold Executive

Platinum 1-Star Executive

Platinum 2-Star Executive

Platinum 3-Star Executive

Platinum 4-Star Director

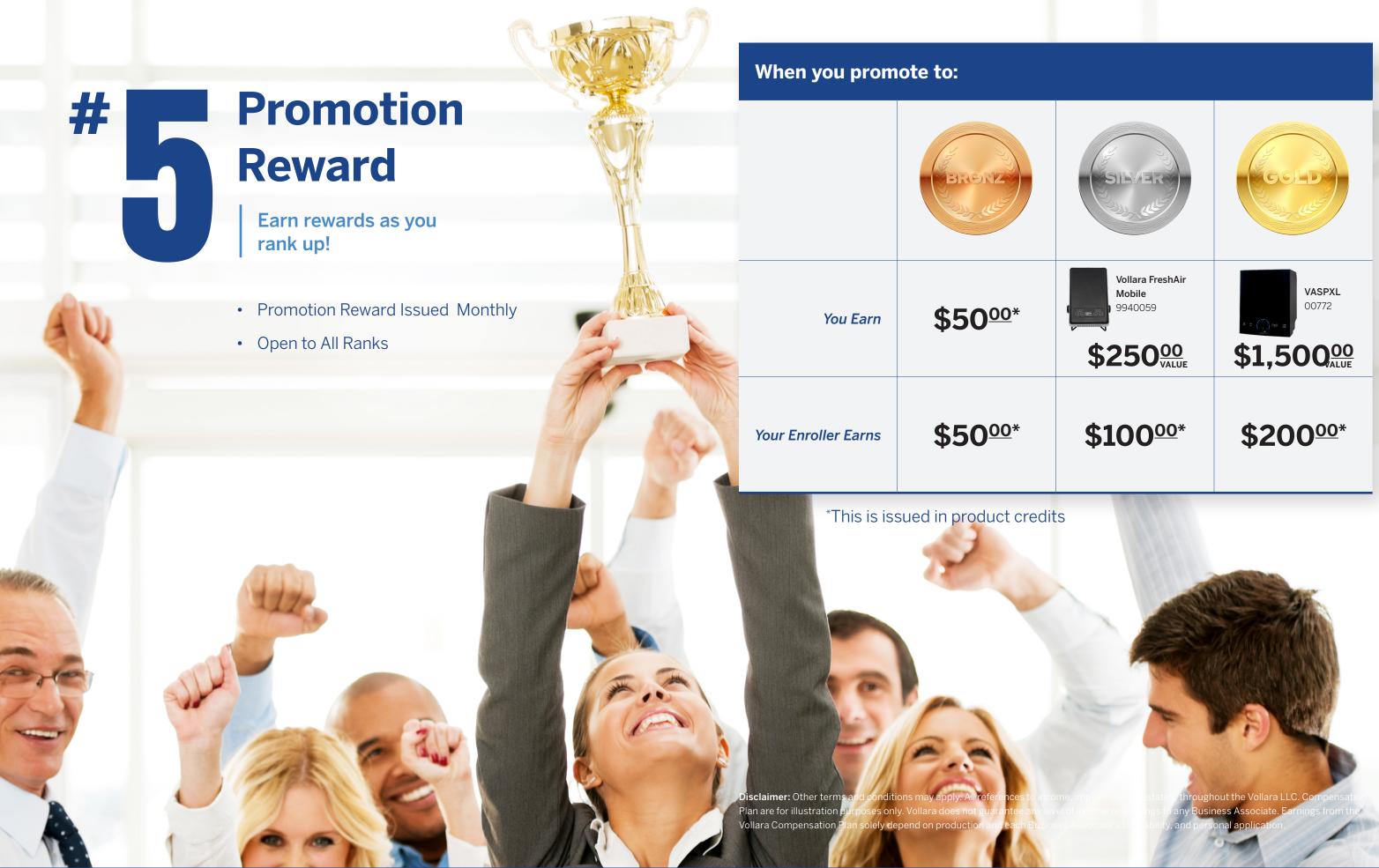
Platinum 5-Star Ambassador

\*Orders qualify for either the Fast Start Bonus OR Te

#### Team Bonus

5%	
10%	
20%	
35%	
35%	
35%	
35%	
35%	
35%	

Bonus, but not both



## Sponsor Fast Start GV Bonus

Personally sharing creates exciting rewards.

#### Sponsor Fast Start Group Volume (SFSGV)

Equals the Total Qualifying Volume that comes from people you personally sponsored, during their Fast Start Period in each respective Fast Start Month. SFSGV Bonus only paid to Sponsor that personally sponsors the SFSGV amount (of 10k-25k). Only one payout.

- Bonus Paid Monthly
- Open to All Ranks

#

#### **Sponsor Fast Start GV Bonus**

SFSGV

10,000

15,000

20,000

25,000

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Bonus

#### \$500<sup>00</sup>

#### **\$750**<sup>00</sup>

#### **\$1,000**<u>00</u>

#### **\$1,500**<u>00</u>



## **Executive Fast Start Bonus Boost\***

Boost your Rewards as you grow your Team.

#### **Executive Fast Start Bonus Boost**

- Bonus Paid Monthly
- Eligibility Open to All Ranks of Gold Executive and Above

\*Must be qualified as a Gold or higher pay rank to earn applicable Executive Fast Start Bonus Boost.

GQV<sup>(1)</sup> 25,000 50,000 100,000 200,000 300,000 400,000 500,000

- - (3) TQV Fast Start TQVFS equals the volume that comes from purchases during the Fast Start period

(1) Max 50% from any one leg.

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#### EXECUTIVE FAST START BONUS BOOST

<b>TQVFS</b> <sup>(2)(3)</sup>	Bonus Boost
2,000	\$1,000.00
2,000	\$1,500.00
3,000	\$2,000.00
3,000	\$3,000.00
4,000	\$4,000.00
4,000	\$8,000.00
5,000	\$10,000.00

(2) Two months grace credit 1,000 TQVFS if someone you enrolled promotes to Gold.

from people sponsored by you and your Team for purposes of Executive Fast Start Bonus Boost.

## **Executive Car Bonus**

Rewards that "drive" results.

#### **Executive Car Bonus Program**<sup>(1)</sup>

- Bonus Paid Monthly
- Eligibility Open to All Ranks of Gold Executive and Above

Earn an allowance of \$600 through your Team activities. Once you are eligible to participate as a Car Bonus earner you may qualify to be paid on any month that you meet the maintenance requirements.

To become eligible to participate in the \$600 Executive Car Bonus program, achieve the following each month during any 3 consecutive month period:

- 10,000 TQV<sup>(2)</sup> with a minimum of 2,000 TQVFS<sup>(3)</sup> per month
- Meet monthly Maintenance Requirements to be paid as a Gold Executive or above

#### \$600 Executive Car Bonus Program<sup>(1)</sup>, each month you will need:

- 10,000 TQV<sup>(2)</sup> with minimum 2,000 TQVFS<sup>(3)</sup> per month
- Meet monthly maintenance requirements to be paid as a Gold Executive or above
- (1) Two months grace credit 1,000 TQV Fast Start (TQVFS) if someone you enrolled promotes to Gold.(2) Max 50% from any one leg.
- (3) TQV Fast Start (TQVFS) equals the volume that comes from purchases during the Fast Start Period from people sponsored by you and your Team.

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	Platinum 1-Star Executive	Platinum 2-Star Executive	Platinum 3-Star Executive	Platinum 4-Star Director	Platinum 5-Star Ambassador
Generatio	on Level				
Gen 1(1)	15%	15%	15%	15%	15%
Gen 2		4%	4%	4%	4%
Gen 3			3%	3%	3%
Gen 4				0.5%	0.5%
Gen 5					0.25%

(1) 10%, not 15% if TQV falls below 12,000 for the month. Except you get 2 months grace credit of 5,000 TQV if someone you enroll promotes to Gold.

- Bonus Paid Monthly
- Eligibility Open to All Platinum Ranks

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## Bonus Eligibility Summary\*

Title	Retail Sales Profits	Sponsoring Pack Bonus	Fast Start Bonus	Team Bonus	Promotion Reward	Sponsor Fast Start GV Bonus	Executive Fast Start Bonus Boost	Executive Car Bonus	Executive Generational Bonus
Business Associate	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$			
Bronze Associate	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$			
Silver Associate	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$			
Gold Executive	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Platinum 1-Star Executive	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Platinum 2-Star Executive	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$
Platinum 3-Star Executive	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Platinum 4-Star Director	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Platinum 5-Star Ambassador	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

#### \*You must be active to earn bonuses and incentives.

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## **Rank Qualifications** & Maintenance The minimum qualifications you must meet to achieve a specific Level.

	VOLUME	EXECUTIVE				
Title	PQV <sup>(1)</sup>	TQV <sup>(2)</sup>	Active Legs	GQV	First Generation	Total Generations
Business Associate	100					
Bronze Associate	100	2,000				
Silver Associate	100	3,000	2			
Gold Executive	200	5,000 <sup>(3)</sup>	3			
Platinum 1-Star Executive	200	5,000	3		1	1
Platinum 2-Star Executive	200	5,000	3		1	2
Platinum 3-Star Executive	200	5,000	3		2	3
Platinum 4-Star Director	200	5,000	3		2	4
Platinum 5-Star Ambassador	200	5,000	3	100,000	3	5

(1) Required for any Bonus Payout. New Associates who sign up for any Subscribe + Save get a 100 PQV Credit for qualification purposes only during their first 6 month period for ranks Silver and below. Gold & above pay ranks require 200.

(2) Max 50% from any one leg except for Level 2 Bronze.

(3) Fast Start to Gold in one month requires: 200 PQV, 15,000 TQV<sup>(2)</sup>, & 3 Active Legs. Standard qualifications to Gold: 3 consecutive months of 5000 TQV<sup>(2)</sup>, with 200 PQV plus 3 Active Legs in 3rd Month. Paid at Gold in month of promotion. For newly promoted Gold Executive, the month they promote, their TQV and Active Leg credit will roll-up all the way to the first upline Executive in place at the beginning of that month. The maximum 50% rule per leg applies.

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## **Compensation Plan Definitions**

**ACTIVE** - For Business Associates at Silver and below, active requirement is 100 PQV or a subscription order each month during their first 6 months. After the 6 months, Associates at Silver or below are required to have a minimum of 100 PQV each month. For Associates at Gold or higher active requirement is 200 PQV each month.

ACTIVE LEGS - Team legs carrying at least 500 TQV in month ranked at Silver or below.

**COMMISSIONABLE VOLUME (CV)** - Is volume assigned to a product which is used to calculate monthly commissions for bonuses like Fast Start Bonus, Team Bonus and Executive Bonus.

**ENROLLEE** - A member of your enrollment organization.

**EXECUTIVE GENERATION** - A group of Business Associates within an enrollment tree, from the Gold level or above down to the next Gold level or above.

FAST START PERIOD - The month you enroll plus the next two full months.

**GROUP QUALIFYING VOLUME (GQV)** - The qualifying volume from your entire downline enrollment tree. Your group consists of you, plus your downline Associates, regardless of rank.

**MAX LEG GQV** - Total of qualifying GQV from each leg as determined by the maximum amount allowed at each Level. See Rank Qualifications table for details.

**PAY RANK** - Level at which you are qualified and eligible to earn commissions for the current month.

**PERSONAL QUALIFYING VOLUME (PQV)** - The qualifying volume from your personal orders and orders from your personal customers.

**PERSONAL TEAM** - Downline associates to the first Gold Executive. (This is based on pay rank each month for commission purposes.)

**PRODUCT CREDIT/COUPON** - When used on an order will reduce the QV/PV and CV on that order in the amount equal to the product credit/coupon.

**QUALIFYING VOLUME (QV)** - Also known as PV, is volume assigned to a product which is used to determine monthly qualifications (Group Volume and Team Volume.)

**RANK** - Highest level that you have achieved as a Vollara Business Associate.

**RETAIL CUSTOMERS** - A customer who purchases products at retail price. Business Associates are eligible to earn Retail bonuses on any purchase made by their enrolled Retail Customers.

**SPONSOR** -An associate who signs up a new associate. You may sponsor an Associate and enroll them under a different Associate.

**SPONSOR FAST START GROUP VOLUME (SFSGV)** - The Total Qualifying Volume from your directly sponsored Business Associates who are within their Fast Start Period.

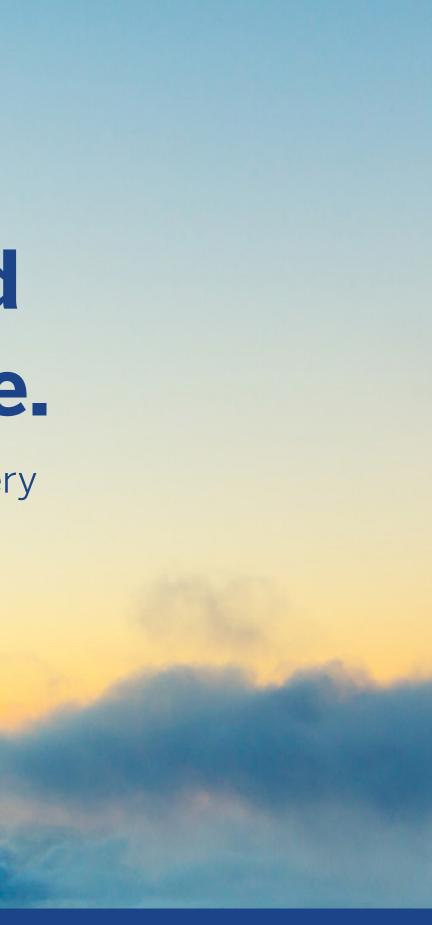
**TEAM QUALIFYING VOLUME (TQV)** - The qualifying volume from downline Business Associates, in your enrollment tree, ranked at Silver or below, including your Personal Qualifying Volume.

**TEAM QUALIFYING VOLUME FAST START (TQVFS)** - The sum of PQV from each Business Associate within their respective Fast Start Period, on your Personal Team.



# **Everything You Need** to Begin is Right Here.

Vollara has designed this plan to benefit you every step of the way on your journey to success.



VOLLARA COMPENSATION PLAN 2024